Meredith Kench
User Experience Designer

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User Experience Designer | Design Systems, AI-Integrated Workflows, Complex Enterprise Products

Designer with extensive experience owning end-to-end design across complex digital products, from discovery and wireframes through prototyping, design system ownership, and developer handoff. Expert Figma practitioner with deep design systems experience and a track record of building scalable pattern libraries as the sole design authority on large product surfaces. Strong command of responsive and mobile-first design, form optimization, and error recovery flows. Integrates AI tools into daily design practice for rapid exploration, research synthesis, prototyping, and documentation. Brings a hands-on, detail-oriented approach and clear cross-functional communication skills to fast-moving product environments.

EXPERIENCE

Freelance Product Designer | 1Stop Install
2025 - Present (Remote)

- Designed high-fidelity Figma mockups for the Scheduler product and a new responsive marketing website, owning the full workflow from brief through developer handoff.
- Created a scalable SVG icon library to support consistent UI across product and web experiences.
- Collaborated directly with stakeholders to translate requirements into clear, user-centered design solutions.

Principal Product Designer | Oracle
Official title: Principal Product Manager
2009 - 2025 (Remote), including Learn and Taleo pre-acquisition

- Led UX design for SaaS enterprise talent platforms serving global organizations and millions of end users across B2B and B2C, owning complex workstreams end to end.
- Served as the sole designer and design system authority for the Candidate Experience (CE) product, building and maintaining a comprehensive Figma design system, including all CE iconography, whose standards were adopted across engineering teams.
- Tokenized and documented every default color of CE's Minimal theme in light and dark modes, giving customers a consistent base for branded career sites.
- Partnered closely with product, engineering, and executive stakeholders to align on UX strategy across competing priorities in a global organization, advocating for CE product quality and the overall user experience.
- Built Figma and working prototypes with custom CSS in CE development environments to show expected interactions, responsive typography, and layouts, using AI tools to help write the responsive CSS.
- Overhauled the candidate Apply Flow from a complex multi-page application into a streamlined single flow with persistent progress indicators and a guided error-resolution system, reducing navigation friction and the form abandonment customers reported. The redesigned flow passed Oracle's accessibility review.
- Held design review sessions and UAT with product management, engineering, and QA, and used customer feedback passed along by PMs to refine designs before release.
- Translated ML outputs into trust-building UX patterns for AI-driven scoring and matching, with transparent fit ratings and plain-language summaries.
- Designed recruiter and administrator experiences with Redwood components during the org-wide transition to the Redwood design system, and supported design-to-developer handoff.
- Co-defined the Asset Library concept with product management and designed AI Assist tools for administrators, including AI-drafted page copy and tag-based image components, all shipped.

Senior Product Designer | Taleo (acquired by Oracle)
Official title: Senior Product Manager
2010 - 2012 (Remote)

- Owned end-to-end UX design for a SaaS learning management system, shaping workflows, interaction patterns, and visual design.
- Redesigned critical user flows to improve efficiency and drive stronger enterprise adoption.
- Partnered closely with product management to define requirements and prioritize features based on user feedback and business needs.
- Met directly with customers to gather feedback and ran user research sessions to validate concepts and inform design decisions.

Director, User Experience | Learn (acquired by Taleo)
2009 - 2010 (Remote)

- Assessed and redesigned core LMS workflows to improve usability and adoption through hands-on design and direct customer usability testing.
- Built interactive front-end prototypes to communicate design intent and accelerate development cycles.

User Experience Manager | Mzinga
2007 - 2009 (Burlington, MA)

- Led UX direction within Product Management for a social and community-based platform.
- Owned end-to-end experience design, including interaction models, journey maps, and scalable patterns.
- Bridged design and development through interactive prototyping and cohesive visual systems.

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Senior User Interface Designer | WebEx Cisco
2004 - 2007 (Burlington, MA)

- Led UI design for a cloud-based collaboration suite, establishing a UI style guide and component pattern library.
- Mentored junior designers and contributed to award-winning products recognized by PC Magazine and InfoWorld for UI excellence.

ADDITIONAL EXPERIENCE

Earlier roles include UI and UX design at Clinician Support Technology (healthcare software), toysmart.com (DTC ecommerce), Expound Inc. (customer support software / NLP), and New Vantage (agency).

CORE SKILLS

UX & Interaction

End-to-end UX design
Responsive / mobile-first design
Interaction design
Accessibility & usability testing
Information architecture
Wireframing & prototyping

UX Flows & Patterns

Complex workflow design
Form optimization & error recovery
Navigation design
Landing pages
Responsive layouts
Personalization interfaces
Data visualization

Design Systems

Figma components
Variables, auto-layout & tokenization
Shared libraries
Design-to-developer handoff
Pattern libraries
Sole design authority experience

Research & Validation

User research
A/B testing
Customer feedback synthesis

AI in Design

AI-native workflows
Generative ideation tools
LLM-assisted design iteration
Research synthesis and documentation
AI-assisted prototyping

Collaboration

Cross-functional partnership (product, engineering, marketing, regional partners)
Stakeholder communication
Agile product development
Design critique

Tools

Figma (expert)
Claude Code
Figma Make, FigJam, Slides
Sketch
Adobe Creative Suite
Jira & Confluence
Perplexity
ChatGPT

EDUCATION

Boston University | Boston, MA

Master's Certificate in C/C++ Programming and Windows Development

Framingham State University | Framingham, MA

Bachelor of Arts, Communication Arts
Concentrations: Mediated Graphics Design and Photography
Minor: Art

PROFESSIONAL MEMBERSHIPS

Women Applying AI | Member

Attended and took part in online events and programs on applying AI across industries, from AI in education to using AI to build design libraries, contributing to discussions and breakout sessions.

Center Centre, Leaders of Awesomeness | Member

- Took part in talks and multi-week online courses with live sessions and coursework.
- Paired with an accountability partner to discuss each week's live session and course material, and to give and receive critique on work and portfolios.
- Attended multiple UIE conferences, in person and online, and used UIE's All You Can Learn library of UX talks.